



August 3rd, 4th & 5th Gordon Park-La Grange

SPONSORSHIP LEVELS

Deadline is May 14th!

<p>Silver \$300</p>	<ul style="list-style-type: none"> · 3'x6' banner provided by to be place at event all 3 days
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<p>Gold \$500</p>	<p>Silver sponsor benefits PLUS:</p> <ul style="list-style-type: none"> · Sponsor name listing on fest poster and fest website · Sponsor name on event banners · Sponsor name in event guide
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<p>Beer Tent \$500 (Limit Four Per Day)</p>	<p>Gold sponsor benefits PLUS:</p> <ul style="list-style-type: none"> · Must provide volunteers to work the beer tent or you will be partnered with a non-for-profit
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<p>Booth Display \$500-\$1500 1 Day for \$500 2 Days for \$1000 3 Days for \$1500</p>	<p>Silver sponsor benefits PLUS:</p> <ul style="list-style-type: none"> · 10x10' booth space (5pm-10:30pm Friday & 12pm-10:30pm Sat & Sun) · You select day(s) Fri, Sat and/or Sun · One table and two chairs provided. You provide tent and supplies needed for booth · <i>Booths will be located within main event area</i>
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<p>Platinum \$3000</p>	<ul style="list-style-type: none"> · 10'x10' booth three days valued at \$1500 · Logo placement on all marketing materials · 1/2-page ad in Fall 2018 PDLG brochure valued at \$750 · Company logo on sponsor banner placed in the PDLG Recreation Center for one year valued at \$1000 · Logo placement on stage banner · Business will be thanked during event · 50 drink tickets & 25 admission tickets to event valued at \$425
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<p>Fireworks \$6500 (Limit One)</p>	<ul style="list-style-type: none"> · Naming rights to the fireworks show in all marketing materials · On-site booth or product display in prominent location all three days valued at \$1500 · Logo placement on all marketing materials · Logo on digital billboard valued at \$1500 · Your representative introduces and starts count down for the firework show · Company Logo on sponsor banner placed in the PDLG Recreation Center for one year valued at \$1000 · Full page ad in Fall 2018 PDLG brochure valued at \$1000 · 75 drink tickets and 50 admission tickets valued at \$700 · 2 VIP parking passes
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<p>Presenting \$8000 <i>(Limit One)</i></p>	<ul style="list-style-type: none"> · Most prominent 10'x20' booth in the festival area all 3 days supplied by fest valued at \$2000 · Largest logo placement on all marketing materials · 1 FULL page ad- In the Park District fall 2018 & winter spring 2019 Program Brochure valued at \$2000 · Company banner placed in the PDLG Recreation Center gym for one year valued at \$1500 · Premium banner placement at main entrance & on stage all 3 days · Your representative introduced on stage before headlining encore each night · 75 drink tickets and 50 admission tickets valued at \$700 · Logo on digital billboard valued at \$1500 · Placement of sponsor logo on Park District website home page for one year · Placement of sponsor logo on PDLG & LGBA email blasts for one year · 2 VIP parking passes · Main stage announcements every day of the festival
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Sponsor Commitment Form

Yes! I would like to be a sponsor as indicated:

- Silver Sponsor: \$300
 Gold Sponsor: \$500
 Beer Tent Sponsor \$500
 Booth/Product Display Sponsor: 1 Day \$500, 2 Days \$1000, 3 Days \$1500
 Select day(s) Friday Saturday Sunday
 Platinum Sponsor: \$3,000
 Fireworks Sponsor: \$6,500
 Presenting Sponsor: \$8,000

Company: _____
 Contact Name: _____
 Address: _____
 City/Zip: _____
 Phone: _____
 Email: _____

Amount Enclosed: \$ _____

Please make checks payable to: Park District of La Grange

Mail To: Park District of La Grange, Attn: Teresa Chapman, 536 East Avenue, La Grange, IL 60525

Platinum level and higher: email logo in .jpg file to teresachapman@pdlg.org

**Sponsorship commitments are: Non-exclusive, non-refundable and subject to Board approval.*

Deadline for marketing materials is May 14th, 2018.

Questions? Contact, Teresa Chapman at 708-352-1762.